



**DE MARTINO**  
EST. 1934



**FINANCIAL  
TIMES**

## FINANCIAL TIMES ARTICLE ON CHILE HIGHLIGHTS DE MARTINO WINES

Renowned wine critic and Master of Wine, Jancis Robinson, wrote an article for the prestigious Financial Times newspaper entitled “Who says Chilean wine is cheap and cheerful?” highlighting the country’s recent efforts to position itself as a quality benchmark in the wine industry and leave behind the “cheap and cheerful” perception.

*Jancis Robinson*

*In the article, Jancis Robinson cited a tasting in London where experts and Masters of Wines Peter Richards and Susie Barrie tasted 53 different Chilean wines, featuring wines from the De Martino family winery, reaffirming the quality and diversity of wines from Chile.*



The article especially highlighted **Single Vineyard Alto de Piedras Carmenerre 2021** from Isla de Maipo in the Maipo Valley and **Old Vine Series Las Olvidadas 2022**, a blend of the País and San Francisco varieties from Guarilhue in the Itata Valley.

### ALTO DE PIEDRAS 2021

*“Deep shaded crimson. Very sweet palate entry. Tastes more like a fully ripe Merlot than a Carmenère, almost – and that’s a compliment! Persistent and interesting”, Jancis Robinson*



### LAS OLVIDADAS 2022

*“Transparent crimson. Nicely balanced. Lifted and really interesting – so long as you don’t demand intense colour and concentration. Lots of impact and great balance”, Jancis Robinson*

Jancis Robinson also emphasized how the De Martino winery has consolidated its position as an industry benchmark for **“recovering historic vineyards”** and producing wines that express the **“unique identity of Chilean terroir.”**

## THE REASONS BEHIND THE GLOBAL POSITIONING OF CHILEAN WINE

With sustained growth in international markets, **Jancis Robison believes Chile has consolidated its position as the world’s fourth largest wine exporter**, surpassing Australia and strengthening its presence in key markets such as China, the United Kingdom and the United States.

**The Master of Wine believes Chile’s positioning in the international market demonstrates that it produces more than just inexpensive wines; its premium labels compete with the world’s best.** The combination of exceptional terroirs, innovation in production and a burgeoning reputation in demanding markets has ushered Chilean wines into a new era of global renown and success.

[WWW.DEMARTINO.CL](http://WWW.DEMARTINO.CL)

Viña De Martino

@DeMartinoWines

@DeMartinoWines